Sponsorship Proposal

eHealth Asia 2015
ICT for Post 2015 Health Challenges

**13 and 14 October 2015
Cinnamon Grand, Colombo, Sri Lanka**

HISSL

Health Informatics Society of Sri Lanka

About the eHealth Asia 2015

The Health Informatics Society of Sri Lanka (HISSL www.hissl.lk) is the national professional association for Health Informatics Specialists in Sri Lanka. It is the only professional body in Health Informatics that functions under the Sri Lanka Medical Association (SLMA); as a professional entity. The HISSL consists of graduates from the Masters in BioMedical Informatics program at the PGIM-University of Colombo, who end up to be Medical Officers of Health Informatics at the ministry of health. Through its membership of Health Informaticians and other members, HISSL aspires to be the leading national organization in Sri Lankan Health Informatics industry, involved in projects and policy making.

The HISSL, with the success of its previous eHealth conferences in 2010 and 2014, decided to host an annual health informatics gathering with Asia in focus under the title *eHealth Asia* starting in October 2015. The conference is organized with the objective of providing a common platform to share knowledge in all aspects of health and medical informatics implementations and ICT innovation adoption in healthcare.

The first conference in the series will be held in Colombo from October 12 – 14, 2015 on the theme 'ICT for Post-2015 Challenges'. The conference brings together Sri Lankan, regional and international eHealth experts, policy makers, practitioners and business solution providers. 300 delegates are expected to attend the conference.

The conference partners will include the Asian eHealth Information Network (http://www.aehin.org – with representation in 22 countries), The Global HISP Network (http://www.hisp.org – with representation in 40 countries), and the Commonwealth Medical Association (http://commonwealthdoctors.org – with representation in 42 countries).

The conference will reach out via these partners to all the leading health institutes, hospitals, regulating bodies, decision makers and professionals in over 50 countries who seek health informatics and eHealth solutions.

Your company and brand would benefit by being associated with this premier event. This brochure lists how you could be associated with the conference.

Who should be sponsors?
Any organization that is interested in,
- Providing eHealth solutions to public or private sector health facilities in Sri Lanka or Asia
- Providing infrastructure facilities for networking and eHealth facility construction in Sri Lanka and Asia
- Providing Telehealth or mHealth solutions to Sri Lanka or Asia

- Providing Hardware for eHealth and Hospital Information Systems in Sri Lanka or Asia.
- Developing eHealth solutions to cater government and private sector projects in Sri Lanka or Asia.
- Providing administrative software to Hospitals or Health Institutes in Sri Lanka or Asia.
- Providing communication networks for voice or data to support eHealth (Mobile, Land lines, Data connections etc.)
- Using Informatics in Medical or Allied Health Education
- OR
- Any other industries interested in contributing t eHealth or Health development (Transport, Insurance, Banking etc.)
- Any other governmental or non-governmental organization interested in supporting the eHealth Industry or the field of Health Informatics in Sri Lanka or Asia.

Why should you be a sponsor at eHealth Asia 2015?

- The largest regional eHealth/Health Informatics conference in Asia for 2015
- Your organization gets visibility among the decision makers and stake holders in eHealth both locally and regionally; both in private and public sectors.
- Your organization gets visibility among the support companies for eHealth solutions.
- Opportunities to showcase your products to both public and private sector eHEalth decision makers.
- Opportunities to collaborate with Health Informatics and eHealth project companies.

Please visit our conference website www.ehealthasia.org for more information.

Conference Programme

Day 1 : 13th October 2015			
8.30 am	**Inauguration**		
10.00 am	**Tea**		
11.00 am	mHealth, Telemedicine and Ambulatory Monitoring	Imaging Informatics and Lab Information Systems	Nutrition Monitoring and Surveillance tools – Session I
12.30 pm	Data Visualization and Health Information for Decision Making		
1.15 pm	**Lunch**		
2.00 pm	Simulation, modelling and Data Mining in healthcare	Bio-surveillance, pandemic preparedness and disaster management	Nutrition Monitoring and Surveillance tools – Session II
3.30 pm	Ethics, Law and Information security in Healthcare IT		
4.15 pm	**Tea**		
Day 2 : 14th October 2015			
8.15 am	Post 2015 challenges for ICT: Global burden of diseases and UHC		
9.00 am	Inter-sectoral collaboration and stakeholder engagement in eHealth	Open Source adoption and governance in healthcare domain	Nursing Informatics – Session I
10.30 am	**Tea**		
11.00 am	Health Administration Informatics	Big data, Decision Support Systems and Knowledge Management	Nursing Informatics – Session II
12.30 pm	IT governance and enterprise architecture in healthcare domain		
1.15 pm	**Lunch**		
2.00 pm	ICT for medical and health education	eHealth Policy and Standards	Information System for Family Practice
3.30 pm	Interoperability & Integration		
4.15 pm	**Tea**		

Sponsorship Structure

**PLATINUM SPONSOR
LKR 1 MILLION**

**GOLD SPONSOR
LKR 0.75
MILLION**

**SILVER SPONSOR
LKR 0.5 MILLION**

**OFFICIAL SPONSORS
LKR 250,000**

**STALLS
LKR 100,000**

Sponsorship Benefits

Benefits	Platinum Sponsor (1 Only)	Gold Sponsor (Max 5)	Silver Sponsor (Max 12)	Official Sponsor
Sponsorship Value	LKR 1m	LKR 0.75m	LKR 0.5m	LKR 250,000
No. of free stalls at the Main Conference	4	3	2	1
Advertisement in the program book	4 Pages	3 Pages	2 Pages	1 Page
Conference passes for main conference	10	6	4	2
A representative will be invited for the lighting of the oil lamp at the main conference	✓	-	-	-
Sponsor the keynote speaker at the inauguration acceptable to the organising committee	✓	-	-	-
Sponsor a (one) plenary speaker acceptable to the organising committee	✓	✓	-	-
Sponsor all 3 speakers for a (one) symposium and the symposium would be identified as sponsored by the company - – including 2 company banners being displayed during the sponsored symposium	✓	✓	✓	-
Advertisement in the online issue of conference proceedings	2 Page	1 Page	½ Page	¼ Page
Priority given for the placement of exhibits at the conference venue	✓	✓	✓	✓
Organization / Product literature inserted in the Conference Delegate Kit	✓	✓	✓	✓
Discount on conference registration fees for up to 5 delegates sponsored by the sponsor	25%	20%	15%	-
Logo placement in all the promotional materials.	✓	✓	✓	✓
Recognition as the respective sponsor in all press releases and media coverage	✓	✓	✓	✓
Recognition on the conference website home page including your company logo which will be directed to your website	✓	✓	✓	✓

In addition,

- Opportunities are available to get your company/product advertised in the HISSL and/or eHealthasia conference web site Opportunities to post your e-Flyers on HISSL social media.
- Opportunities are available to deliver your e-Flyers via email to the HISSL mail list which comprises of over 14000 doctors and other professionals.
- (Please contact info@ehealthasia.org for more information).

CONFIRMATION FORM

SPONSORSHIP CATEGORIES

⌟ Platinum Sponsor (LKR 1 million)

⌟ Gold Sponsor (LKR 0.75 million)

⌟ Silver Sponsor (LKR 0.5 million)

⌟ Official Sponsor (LKR 250,000)

⌟ Stall (LKR 100,000)

CONTACT DETAILS

Company Name: ……………………..…………………………………………………..

Address:……….....

………

Telephone:……………………………….……………………………Fax: ……………..…...

Email:………

Contact Person: ……………………………………….……………………………………………………………………

Designation: …….

We hereby agree to the terms and the conditions mentioned by the organizer and confirm our sponsorship for eHealth Asia 2015.

Name: …………………………….……………....…   Position: ……………….…...……………

Signature & Company Seal: …………………...……   Date: ……………..……………………………

eHealth Asia 2015 Secretariat
www.ehealthasia.org
ISLAND LEISURE LANKA (PVT) LTD
No. 157, Model Farm Road, Colombo – 08
Tel: 011 5235617
Email: conferences@islandleisure.lk
Web: www.islandleisure.lk

YOUR PROFESSIONAL DESTINATION PARTNER